



## **Product Specialist**

Starting salary -Negotiable depending on knowledge, skills and experience + car/cash allowance.

Home based with regular travel to various sites.

EAL is the specialist skills partner and awarding organisation for industry. We are committed to investing in the industries we serve and the careers of the people working within them. Through industry partnerships and years of experience supporting our core sectors, we have built unrivalled knowledge and understanding of employer skills needs. As a result, EAL's skills solutions and qualifications are respected and chosen by employers to deliver real career benefits for all our learners.

Collaboration is the cornerstone of everything we do. Our long-term partnerships with employers, professional bodies and our parent organisation Semta help us offer qualifications and skills solutions that are fine-tuned for the needs of our sectors. For our learners this delivers added value and underpins their careers in industry.

Through our External Quality Assurance Service we work hand in hand with our recognised Centres to support the highest standards in training and qualifications delivery. For employers, this approach delivers a value-added service and assurance that their learners achieve the standards required by their industry. Our Centres can also rely on their dedicated EAL External Quality Assurer (EQA) as a trusted partner for expert support and guidance.

### **Purpose of the Role**

Product Specialists are responsible for managing products \* throughout their life cycle. The Product Specialist ensures products are produced at the right time to maximise their commercial value. They work on the technical development of products, identify business opportunities, recommend marketing strategies, and maintain awareness on competing products. To ensure EAL are regulatory compliant

\*For the purpose of this job description a Product is defined as a skills solution covering regulated and non-regulated provision which include qualifications, training solutions, accreditation and bespoke offerings.

#### **Knowledge/Experience:**

- Relevant previous experience within the vocational education sector
- Specialised training and assessment methods
- Experience of vocational qualification assessment in commercial context
- Experience of assessment development
- Experience and knowledge of the business environment in the relevant sector (Advanced Manufacturing Engineering, Building Service Engineering)

#### **Skills (relevant professional qualifications/practical skills):**

- Competence in an engineering based trade or subject area
- Recognised qualifications in the sector area at level 3 (or equivalent) or above
- Excellent interpersonal skills



### **Technical/role specific**

- Competence in an engineering based trade or subject area
- Relevant recognised qualifications in the sector area
- Excellent interpersonal skills
- Skilled in the production of high quality, accurate and technical material
- Accurate and consistent and high level of attention to detail

### **Desirable Requirements**

- Previous experience of working within an AO around qualifications development
- Knowledge of qualifications across the developed nation
- Experience of the funding arena
- Knowledge of the further education sector
- Knowledge of apprenticeship and vocational reforms (apprenticeship standards, EPA, T Levels)

For further details and an Application form please contact Emily Williams on email [HR@Semta.org.uk](mailto:HR@Semta.org.uk), or by post at Human Resources, Unit 2 The Orient Centre, Greycaine Road, Watford, Hertfordshire, WD24 7GP.

Closing date for applications will be 12<sup>th</sup> January 2018

***Semta is committed to Safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.***